

SNU Athletics Sponsor Pitch Deck

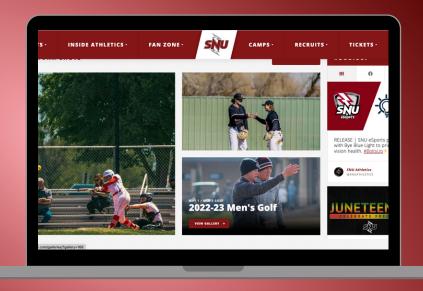
Athletic Communications Department

Phillip Younts and Julia Schwake



SNU Athletics Multimedia Channels

As an 18-collegiate sport athletic department, SNU Athletics is committed to providing coverage for its athletic teams on multiple sources of media. More sources of media equates to more eyes and ears on our department. This could mean the same for your organization!









Sponsorship Packages

Yearly packages for your organization

\$250

- Logo feature on one sport gameday graphic
- Add feature in gameday program

\$500

- Logo feature on two sport gameday graphics
- Add feature in gameday program
- Logo on theme night shirts

\$1000

- Logo feature on two sport gameday graphics
- Add feature in gameday program
- Add ran on broadcasts
- Logo on theme night shirts



SNU Athletics Key Marks

Over 250 active watchers per live broadcast

Over 1000 tickets sold per week for Sawyer Center game nights

Over 2,000 accounts reached per IG post

Over 500 impressions per tweet and over 50 profile visits per tweet



SNU Athletics Event Sponsorship

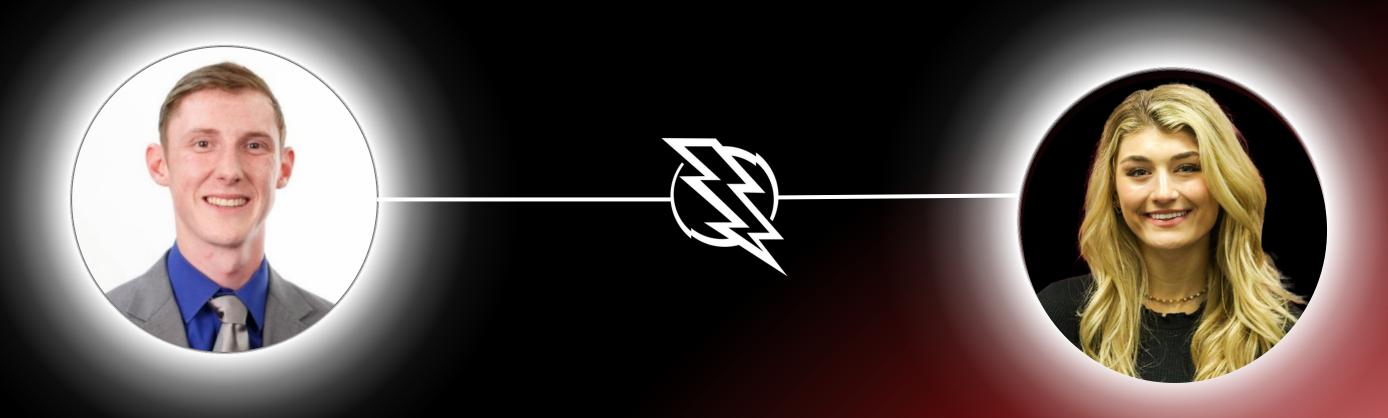
Become a part of one of our biggest events of the year. Have your organization seen at our annual Storm Sports Awards!

\$1000

- Logo on all awards
- Logo on all slides
- Advertisement pre and post ceremony
- Ad in award program



Contact Our Team



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